



NATC Education Committee Charter
Approved 3/13/2019

I. Purpose

The NATC Education Committee is appointed and charged with identifying and building the association's content and education for the benefit of member advancement. Committee shall perform assessments, plan, develop, guide, and evaluate member education and content, to include (but is not limited to) topics, speakers, and ancillary content consistent with the NATC mission, strategic plan, brand, with the direction provided by the NATC Board of Directors. This is a standing committee for the organization.

II. Membership

The Committee shall consist of one (1) member of the board of directors, who shall serve as the committee liaison, no more than ten (10) members in good standing, and one (1) NATC staff member. Committee chairs will be appointed by the board of directors and committee members will be appointed by the committee chair. We will strive to ensure that committee members are from diverse segments of the NATC membership. Each member shall serve a maximum of a one-year term, with the option to serve three terms.

III. Delegation of Authority

The committee operates at the direction of the board of directors. They possess no authority to make decisions on behalf of the organization.

IV. Responsibilities

The Education Committee's responsibilities include:

- Evaluate member education needs on a regular basis to ensure content and methods of distribution are relevant and timely.
- Evaluate and make recommendations on improving the member education experience.
- Provide insight and ideas on how to best partner with industry thought leaders.
- Participate and encourage engagement within the association's online communities, both internal and on social media, in order to monitor potential educational opportunities.

V. 2019 Priorities

- Advise on research, to include surveys, polls, and focus groups, to uncover the education content and delivery methods that will be of value to members.
- Evaluate the education content and determine value and relevance.
- Advise on appropriate content and content leaders.
- Determine and create a list identify education influencers and affiliate partners who can serve as content leaders.
- Facilitate and actively participate in the developing the education program for the in-person education.

VI. Meetings

Meetings shall be held by video conference, at least monthly, but will be determined by the urgency of issues at hand, on a schedule determined by the chair and members of the committee. The committee shall document meetings with notes that will be provided to the board liaison for the purposes of reporting to the board committee activities. Committee members should make every effort to attend all meetings.